

MercNews



NEW DISTRIBUTION CENTER

Mercury Marine opens global distribution center in Indiana

With a ribbon-cutting ceremony and media event, Mercury today marked the grand opening of its purpose-built, state-of-the-art distribution center in Brownsburg, Indiana. The new facility, Mercury Plant 103, will support the company's rapidly growing parts-and-accessories business. Products received, warehoused and shipped at the new distribution center include engine-maintenance tools, lubricants and service-related parts and accessories.



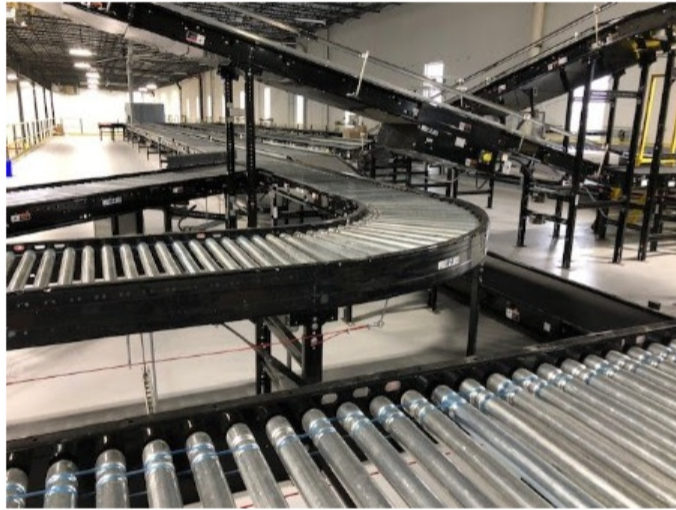
(Double-click images to load enlarged view.)

The new 512,000-square-foot facility is strategically located near Indianapolis, an excellent hub location for efficiently reaching the company's U.S. and global customers. The facility will add capacity for scale, stability and reduction of logistics costs.

The Plant 3 distribution center in Fond du Lac is now being repurposed to support much-needed expansion of operations to manufacture marine propulsion systems. All employees in Plant 3 have been offered the opportunity to bid on and move to other open roles on the Fond du Lac campus.

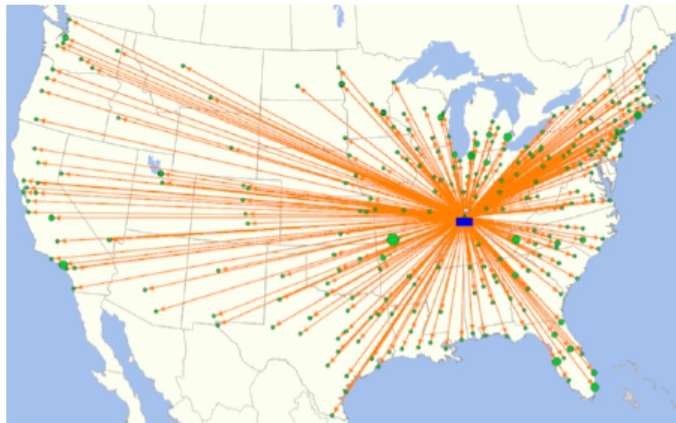
Here are some additional facts and highlights around the new distribution center's opening:

Expanded space and the latest technology will support a growing global operation



- At 512,000 square feet, the footprint of this new facility is more than twice that of the Fond du Lac distribution center, which is now being reconfigured as manufacturing space.
- Mercury has the option to expand the new facility's footprint to 750,000 square feet.
- With 45,000 pallet positions, the new facility stands considerably taller than its predecessor, allowing for higher racks and the use of mezzanine space.
- The new facility's total volume, 18 million cubic feet, is more than three-and-a-half times greater than that of its predecessor.
- The facility will employ 350 workers within its first year.
- Industrial Internet of Things (IIoT) and other sophisticated technologies facilitate rapid execution of inbound, put-away, replenishment and fulfillment functions.

A new location helps Mercury reach the nation and the world



- The new facility is near the bullseye — the statistical "center of gravity" location for all U.S. customers.
- 70% of U.S. customers can be served with two-day standard ground service.
- Indianapolis International Airport and Chicago O'Hare Airport serve as gateways to the world.

State-of-the-art also means sustainability and solid construction



- The facility is LEED (Leadership in Energy and Environmental Design) Silver certified.
- The company built this facility from the ground up with sustainability in mind:
 - 16,000-square-foot rooftop solar array to offset a portion of the facility's electricity consumption,
 - the latest HVAC technology,
 - natural lighting,
 - LED lighting,
 - a variety of designs and materials aimed at enhancing energy efficiency.
- Mercury built the facility to be sturdy and safe. It meets FM Global's Highly Protected Facility standards.